

Planning and Administering Online Education Programs
From: Online Teaching Associates
Website: <http://www.OnlineTeachingAssociates.com/>

Goal

Provide educational leaders and school administrators with a comprehensive understanding of instructional management and support required for successful deployment of K-12 online learning.

Audience

School Principals, Assistant Principals, Counselors, County/State Educational Staff, School Board members; and/or online educational leadership from charter schools and/or privately operated online education ventures.

Competencies

After completing both courses, participants will be able to:

Design & Development (OTA-621)

- Understand and discuss the benefits of online education programs; emphasizing what virtual learning environments provide that strengthens and improves traditional programs
- Identify the technology systems and human resources required to implement online learning in a public or private school
- Describe the cost, funding, and budget implications of online learning

Administration and Supervision (OTA-631)

- Select and prepare teachers for online programs
- Describe evaluation and assessment methods for online learning
- Describe ethical/legal issues associated with online learning

Participants will develop prototype plans for managing online learning in their school(s) and present this to their classmates at the end of the course.

Professional Standards

OTA-621 & 631 generally follow the National Educational Technology Standards for School Administrators (NETS*A) developed by the International Society for Technology in Education. (See: [NETS for Administrators – 2009](#))

Delivery

Participants in both courses are required to post written responses to assignments in a discussion forum using the Moodle instructional management system. The vast majority of participation required in OTA-621 & 631 occurs in asynchronous mode and involved the use of the Moodle discussion forums.

Each course will additionally schedule two synchronous web conferences per week over a 3 week period using the Wimba Online Classroom. Participants are required to attend one of these two online, events per week.

During week three of each course, participants are asked to make brief web-based presentations focusing on implementation (OTA-621) and Assessment/Evaluation Plans (OTA-631).

Slides from individual presentations are shared with the group to provide each participant with a repertoire of highly situated implementation and evaluation strategies and scenarios that online learning leaders can draw upon and “adapt” for local use.

For More Information contact:

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Note: All OTA’s online courses are “accessible” and ADA Section 504 Compliant.